



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. LAUNCHES EXPANDED LINE OF PRODUCT OFFERINGS

Los Angeles, CA, February, 18, 2014 – Apollo Enterprise Solutions, Ltd. (“AES”) (AES:BH; OAL:GR), a leader in Agent Emulation™ technologies, has expanded its line of product offerings with application-specific versions of its Agent Emulation™ technology. Each application-specific version is aligned with AES’ respective patent portfolio covering the technology.

The expanded line of products will enable AES to deliver its Agent Emulation™ systems pre-packaged with the feature sets most important for specific client applications. AES feels this approach for its product offerings will reduce product deployment time and installation costs, and simplify the launch of the Agent Emulation™ products to both new and existing clients.

The new product offerings and the patent portfolios underlying the applications are grouped around specific feature sets including: (i) dynamic credit score alteration based on settlement of delinquent debt; (ii) escrowing payments to third parties; (iii) offering customers sets of delinquent debt settlement offers, including future payments; (iv) structuring multi-channel outbound communications; and, (v) using macroeconomic data to improve the decisioning of settlement offer sets.

“We recognize that to compete in today’s marketplace our clients must empower more and more customers to resolve their complex banking needs on a self-serve basis,” said Joseph Konowiecki, Chairman and CEO of AES. He continued, “To do so, they must give their customers new product and settlement offers and payment choices that are closely matched to their current financial condition. Our new expanded product line will make it easier and more cost-effective for them to accomplish this objective.”

About AES

AES is the leader in advanced Agent Emulation™ Systems for consumer credit portfolios for banks and financial institutions. AES offers the patented TRUE™ System that empowers consumers to self-serve on a highly individualized basis according to their personal profile. Consumers are empowered to interact on a self-serve basis to resolve situations on any device, at any time. AES’ patented TRUE™ System helps banks and financial institutions achieve significantly improved operational effectiveness and large increases in profit, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruetrue.com>.

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